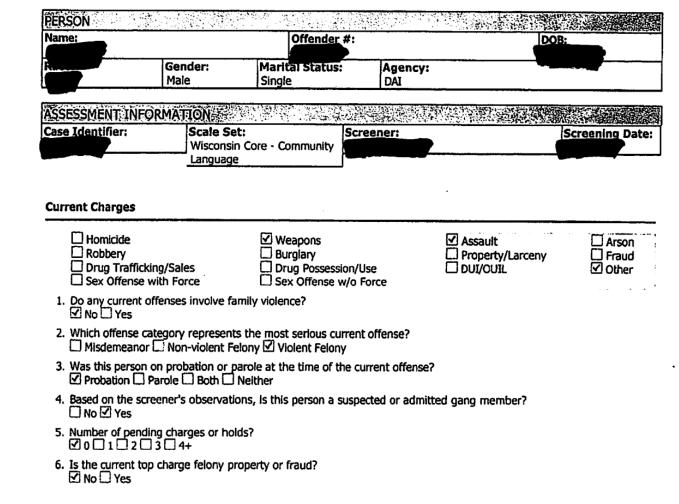
Fairness and Machine Learning

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The story of COMPAS

- COMPAS: Proprietary software that estimates risk of defendant committing another crime
- Can be used in determining bail
- Results shown to judges during sentencing in several states

Risk Assessment



The story of COMPAS

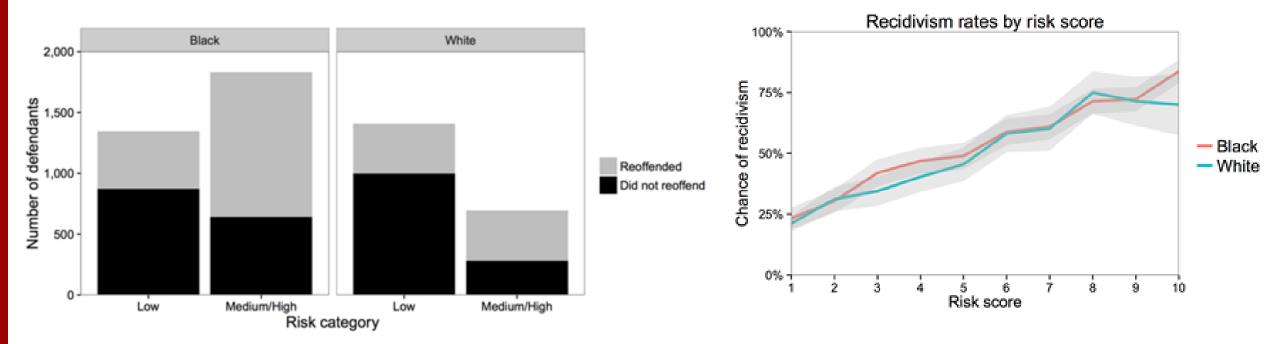


- "The formula was particularly likely to falsely flag black defendants as future criminals, wrongly labeling them this way at almost twice the rate as white defendants."
- "White defendants were mislabeled as low risk more often than black defendants."

Is COMPAS unfair?

Unfair: Black individuals who did not reoffend were more likely to be categorized as high risk

Fair: For given risk score, chance of recidivism same for each population



Outline

- Allocative harms
- Unequal accuracy
- Representational harms

Allocation problems

- Problems in which individuals are evaluated for receiving certain opportunities or resources
 - Bail or sentencing decisions
 - Receiving loans
 - Job resume filtering (Applicant tracking systems)
 - Automated essay grading



RETAIL OCTOBER 10, 2018 / 4:04 PM / UPDATED 3 YEARS AGO

Amazon scraps secret AI recruiting tool that showed bias against women

By Jeffrey Dastin

8 MIN READ

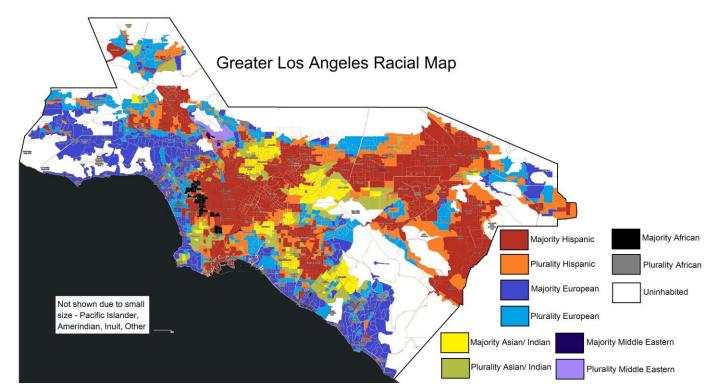
"In effect, Amazon's system taught itself that male candidates were preferable. **It penalized resumes that included the word "women's,"** as in "women's chess club captain." And it downgraded graduates of two all-women's colleges, according to people familiar with the matter."

Basic setup

- X: An individual (or features thereof)
- Y: Something you want to predict
 - E.g., Will this person repay a loan or not (1 if yes, 0 if no)
 - Note: These are often actual prediction problems, not labeling—lots of fundamental uncertainty!
- R: Classifier's prediction
 - For now, just think of this as 1 or 0
 - But it can also be a continuous output, such as $P(y=1 | x; \theta)$
- A: Sensitive attribute (e.g., gender, race, etc.)
- We ask: Is the model fair to individuals with different values of A?

No fairness through unawareness

- First attempt: Just don't depend on the sensitive attribute ("blindness")
- Problem: Sensitive attribute can often be reconstructed from other features
 - Suppose you want to be fair across racial groups
 - Even if you don't use race to predict, zip code has a lot of information about race



No fairness through unawareness

- Thought experiment: Trying to predict income from genome
 - Is there a "financial success" gene?????
 - Well, there are cues about your ancestry in your genome
 - For various societal reasons, this may correlate with income



How can we measure (un)fairness?

- 1. Independence (statistical parity)
- 2. Separation (equalized odds)
- 3. Sufficiency (calibration within groups)

1. Independence

- Independence: $R \perp A$
 - Equivalently for binary predictor: $P(R=1 \mid A=a) = P(R=1 \mid A=b) \forall a, b$
 - Very weak: says nothing about Y!
 - Can be satisfied by predicting well on group a and randomly with same base rate on group b
 - May also be too strong if $Y \not\perp A$

Prediction R=1 Prediction R=0 P(R = 1 | A = •) = 2/5 P(R = 1 | A = •) = 2/5

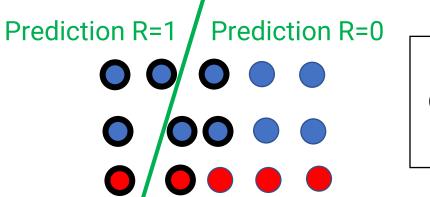
2. Separation / Equalized odds

- Separation: $R \perp A \mid Y$
 - Equivalently for binary predictor:

 $P(R = 1 \mid A = a, Y = 1) = P(R = 1 \mid A = b, Y = 1)$ $P(R = 0 \mid A = a, Y = 0) = P(R = 0 \mid A = b, Y = 0)$

- In English: Recall on both Y=1's and Y=0's are same for both groups
- Recall defined as

Positives found by classifier Total Positives



$$\begin{split} P(R = 1 \mid A = , Y = 1) &= 3/6 = 1/2 \\ P(R = 1 \mid A = , Y = 1) &= 1/2 \\ P(R = 0 \mid A = , Y = 0) &= 4/4 = 1 \\ P(R = 0 \mid A = , Y = 0) &= 3/3 = 1 \end{split}$$

Trade-offs between false positives/negatives

- Setting: We have a *continuous* classifier output R
 - E.g., For input x, R = P(y=1 | x; θ)
- Default classification rule: Predict y=1 if R > 0.5, y=0 otherwise
- But you can choose any threshold!
 - High threshold (e.g. 0.9): Predict fewer 1's
 - Low threshold (e.g. 0.1): Predict fewer 0's
- False positives: Predict 1 but real y=0
 - Higher threshold reduces false positives
 - Measured by False Positive Rate:

 $P(R = 1 \mid A, Y = 0)$

- False negatives: Predict 0 but real y=1
 - Lower threshold reduces false negatives
 - Measured by **True Positive Rate** (same as recall):

 $P(R=1 \mid A, Y=1)$

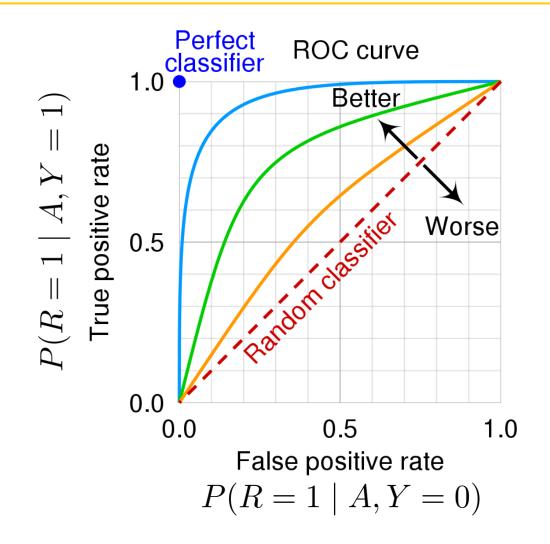
Prediction R=1 Prediction R=0

False negatives: 2False positives: 0True positive rate: 4/6False positive rate: 0/4(=1 - 2/6)

Split the dataset into two halves (Y=1 and Y=0) False positives are errors when Y=0 False negatives are errors when Y=1

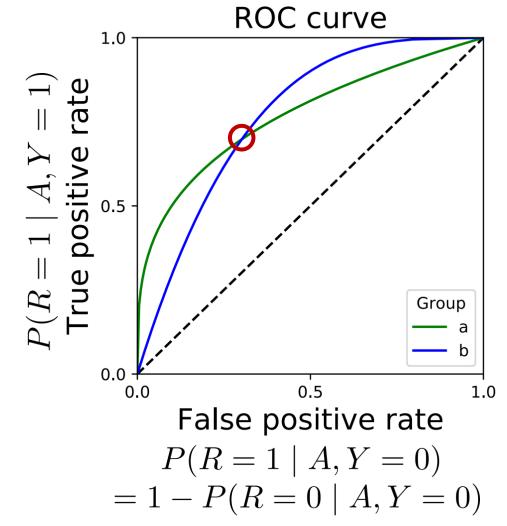
ROC curves

- Receiver Operating Characteristic (ROC) curve: One way to average model performance across all possible thresholds
 - For each threshold, measure true positive rate & false positive rate
 - Plot these on a curve
- Area under ROC curve (AUROC) summarizes performance
 - Perfect classifier: AUROC=1
 - Random classifier: AUROC=0.5



Separation and ROC curves

- Separation: Both groups should be at same point on ROC curve
 - First constraint is on true positive rate
 - Second constraint is on 1 false positive rate
- May require setting separate thresholds for each group



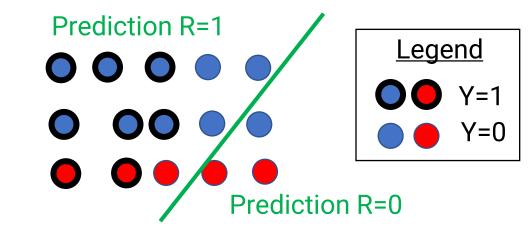
3. Sufficiency / Calibration within groups

- Separation: $Y \perp A \mid R$
 - Equivalently for binary predictor:

 $P(Y = 1 \mid A = a, R = 1) = P(Y = 1 \mid A = b, R = 1)$ $P(Y = 0 \mid A = a, R = 0) = P(Y = 0 \mid A = b, R = 0)$

- In English: Precision on both Y=1's and Y=0's are same for both groups
- Precision defined as

 $\frac{\text{Positives found by classifier}}{\text{Things predicted as positive}}$



$$P(Y = 1 \mid A = , R = 1) = 6/9 = 2/3$$

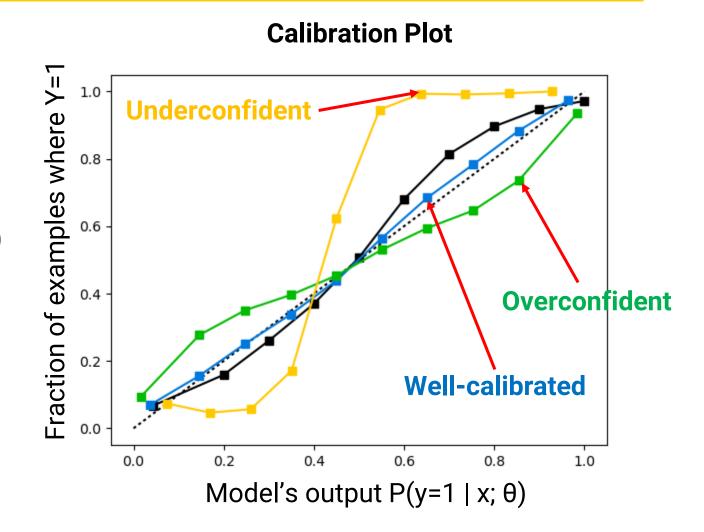
$$P(Y = 1 \mid A = , R = 1) = 2/3$$

$$P(Y = 0 \mid A = , R = 0) = 1/1 = 1$$

$$P(Y = 0 \mid A = , R = 0) = 2/2 = 1$$

Calibration

- We can instead consider the model output R to be the probability P(y=1 | x; θ)
- With an ideal model, what should P(Y = 1 | A = a, R = 0.8) equal?
 - Ideally should equal 0.8!
- If this holds for all values of R, model is called wellcalibrated

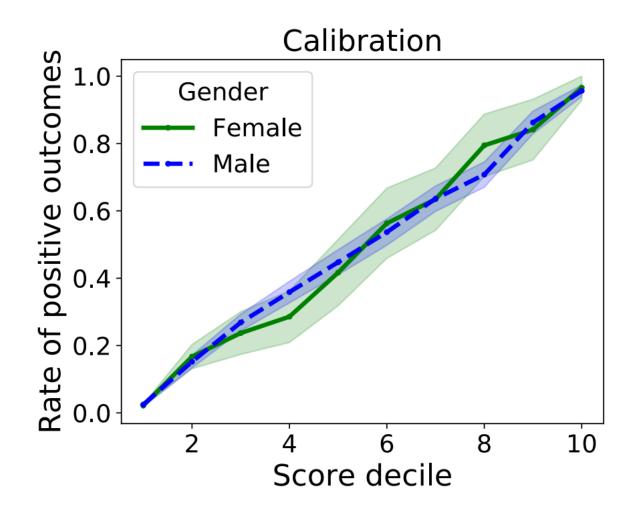


Sufficiency and Calibration

 If R is continuous valued, sufficiency says for each R value, rate of Y=1 should be same between groups

$$P(Y = 1 \mid A = a, R = r) =$$
$$P(Y = 1 \mid A = b, R = r) \forall r$$

 If model is well-calibrated on each group, then it satisfies sufficiency



Great, now we can make things fair...?

- Problem: These definitions of fairness are mutually incompatible in many natural settings!
- No system (automated or human) can simultaneously be fair in all these ways!

Independence (1) vs. Sufficiency (3)

- Independence and sufficiency only compatible if $Y \perp A$
 - Very strong—usually base rates of Y given A are not the same

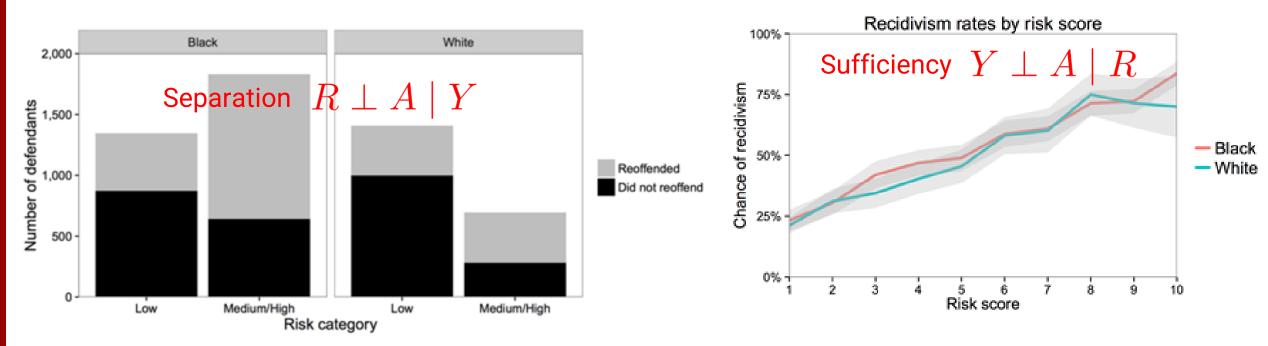
$$\begin{split} P(Y \mid A = a) &= \sum_{r} P(R = r \mid A = a) P(Y \mid A = a, R = r) \\ \text{Base rate of Y} & \text{Independence } R \perp A & \text{Sufficiency } Y \perp A \mid R \end{split}$$

$$= \sum_{r} P(R = r \mid A = b) P(Y \mid A = b, R = r)$$
$$= P(Y \mid A = b) \quad \begin{array}{l} \text{Base rate of Y} \\ \text{in population b} \end{array}$$

Is COMPAS unfair?

Unfair: Black individuals who did not reoffend were more likely to be categorized as high risk

Fair: For given risk score, chance of recidivism same for each population



Where do we go from here?

- There is a fundamental trade-off between different natural notions of fairness
- We should not be surprised when a system fails by some fairness criteria
- Can still try to monitor and improve any given notion of fairness
- Overall assessment of "fairness" will continue to be debatable

Announcements

- Homework 4 released, due Thursday, April 27
- Last section this Friday: EM (k-Means, GMM, HMM), inference algorithms for HMM
- Last class will be a broad overview of all topics

Outline

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- Unequal accuracy
- Representational harms

Unequal accuracy

- Allocation problems: Each example represents one individual
- In other scenarios, individuals are not examples but users who produce (many) examples

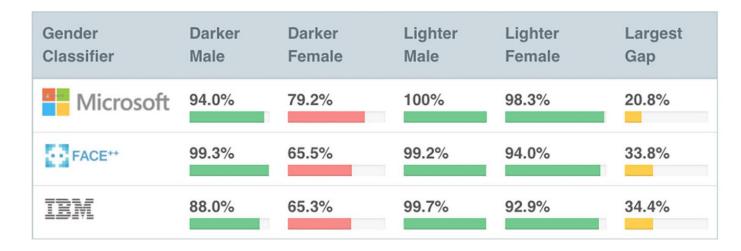
The TIMIT dataset (1988)

- Important early benchmark dataset for speech recognition
 - 6300 utterances, 5 hours
 - 630 speakers, 10 sentences each
- Underrepresentation problem!
- Even today, higher error rate for black vs. white speakers for commercial ASR systems

	Male	Female	Total (%)
White	402	176	578 (91.7%)
Black	15	11	26 (4.1%)
American Indian	2	0	2 (0.3%)
Spanish-American	2	0	2 (0.3%)
Oriental	3	0	3 (0.5%)
Unknown	12	5	17 (2.6%)

Gender Shades

 2018 study: Commercial facial recognition systems much less accurate on darker-skinned females than other groups

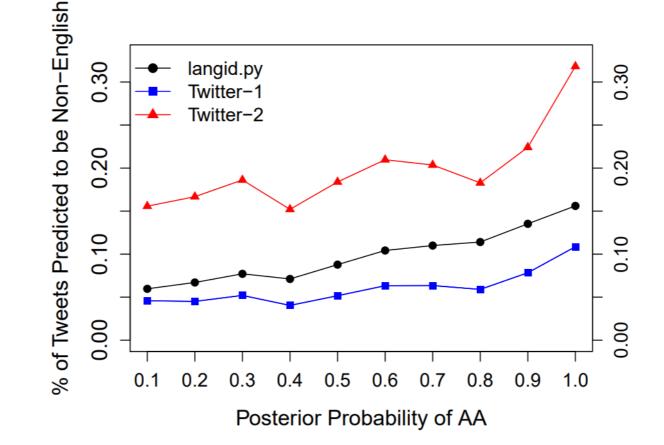




Language variation

Language identification systems miscategorize Tweets in African American English (AAE) as non-English at a much higher rate

- May affect users of systems
- May also affect computational analysis of text data



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Outline

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Representational harms

- Previously
 - Allocative harms: Individuals are examples, they can be treated unfairly
 - Unequal accuracy: Individuals have examples, they can be helped or not helped
- Now: Thinking about broader externalities
 - Are some stereotypes reinforced by the outputs of this system?
 - Harms become evident on longer time scales

Machine translation and gender

- In some languages, nouns must specify gender
- When translating from gender-neutral language, system must(?) guess
- Representational harm if "doctor" is always assumed to be male

≡ Google Tr	anslate	8	
ENGLISH	$\stackrel{\rightarrow}{\leftarrow}$	SPANISH	
My friend is a	×		
↓ ↓		· · ·	
Mi amigo es doctor		☆	
◄		0:	



Search engine results

- Many results may "match" a given search query—which are shown?
- Representational harms can occur despite literal match with query
- Similar issues with gender stereotypes and occupations



Conclusion

- Breadth of potential harms
 - To individuals being evaluated
 - To users attempting to use tools
 - To broader society due to shifts in perception
- Different fairness metrics can be fundamentally at odds